



Curriculum Map – Retail Business 2-Year overview

Below is a curriculum map, showing what is taught at each stage of the year.

	Term 1.1	Term 1.2	Term 2.1	Term 2.2	Term 3.1	Term 3.2
Year 10	Unit 2: Retail Business. Retail channels, Forms of ownership, financial objectives of retail business, Growth objectives, social objectives.	Unit 2: Retail Business. Economic & environmental factors that affect business practices, retail locations & interpreting data.	Unit 1: Customer Experience Principles of customer experience, customer interactions & experience across retail channels.	Unit 1: Customer Experience Types of customers and their needs and expectations.	Unit 2: Retail Business Exam preparation.	Unit 1: Customer Experience Primary & secondary research into customer experience.
Year 11	Unit 3: Retail Operations Functional retail areas, rights and responsibilities of employees.	Unit 3: Retail Operations Effects of legislation and the methods used to encourage sales.	Unit 3: Retail Operations Technology and seasonality within retail.	Unit 3: Retail Operations Unplanned scenarios with retail and case study review.	Unit 2: Retail Business Exam preparation.	